DEPARTMENT OF ART AND DESIGN INTERIM PORTFOLIO REVIEW 2017

Presentation Guidelines for Graphic Design Students

FORMAT

You will be assigned a room and a committee of reviewers. You should arrive at least five minutes prior to your scheduled review time. The presentation of your work will include a slide presentation of your portfolio and any supplementary printed pieces you would like to show. Include images of your design process for each project and label each project clearly.

Before you begin your presentation, hand out copies of your Index of Work and your Bio. Then introduce yourself, and present your work by briefly describing each project. You should focus on your concept, design decisions, and solutions. Show enthusiasm and professionalism. After your presentation, the faculty will provide you with feedback. The entire review, including setup time, will last 25 minutes.

REQUIREMENTS

Design Work

You may present up to 8 projects, although projects can have multiple components. The majority of your work should be pieces created for classes in the Department of Art and Design—especially from your core Graphic Design classes: Graphic Design I, Typography I, and Interaction Design I. However, up to three of your 8 projects may be work created outside of class—during an internship, for a client, or personal/experimental work. Show your strongest work.

For transfer students who may not have taken the above mentioned core Graphic Design classes, you should show work you have done for other department classes, and/or pieces you created to receive credit for those classes.

Index of Work

This is a reference sheet of the work you are presenting. Bring five hard copies to the review. Make sure to put your name at the top. Your index should include the following:

1. Project Title for each piece
2. Brief Project Description. If the project was collaborative in any way, indicate this and clearly describe your part in the collaboration
3. Media. Materials and/or software used in the creation of the work
4. Class name and number or client name or personal project/experimental.

Bio

Make sure to put your name at the top and bring five hard copies to the review. You may include up to three images on your bio page. Your bio should address the following:

1. Brief background information
2. What interests you/what you are passionate about
3. Your greatest strengths
4. Your career aspirations and/or what topics would you like to pursue in greater depth
Slide Presentation

Design your slide presentation in InDesign. Set up your document for mobile devices using a page size of 1920px × 1020px. Size images according to the pixel size of your document. Avoid using images that are low resolution/pixelated. Make sure that all your image files are linked to your InDesign document before exporting your file. Bring your laptop with your presentation file open and ready to go.