



**LOS ANGELES PREMIERE OF AWARD-WINNING DOCUMENTARY ‘THE HUMAN SCALE,’  
JULY 15<sup>TH</sup> AT DOWNTOWN FILM FESTIVAL L.A.,  
EXPLORES THE FUTURE OF URBAN LIVING**

**Presented by Gensler Los Angeles, the program includes a screening & panel discussion addressing  
CAPACITY, the Downtown L.A. urban planning research study**

LOS ANGELES — July 10, 2013 — [“The Human Scale,”](#) an award-winning feature length documentary, makes its Los Angeles premiere on July 15th as one of more than 100 films screening at the 5<sup>th</sup> annual [Downtown Film Festival Los Angeles](#). The premiere is presented by Gensler, the leading architecture and design firm, as part of the Downtown Film Festival Los Angeles Architectural Film Series.

“The Human Scale” explores the changing nature of cities as urban populations continue to grow across the globe. With 50% of the population inhabiting the world’s metropolized areas, the film hones in on the emotional and physical risks for urban dwellers, and offers architectural ideas to increase their quality of life.

Also screening is “CAPACITY,” a student short film and research study produced by the SLO\_Gen architecture studio, a collaboration between Gensler Los Angeles and California Polytechnic State University in San Luis Obispo. CAPACITY explores the inter-relationships of downtown Los Angeles infrastructure and urban planning systems. The evening concludes with a panel discussion, focusing on the constraints of urban infrastructure and how the implications of density may physically impact the city’s future built form. The panel will be moderated by Peter Zellner, Principal at ZELLNERPLUS and faculty member at SCI-Arc.

Andreas M. Dalsgaard, director and writer of “The Human Scale” said that he wanted “to create a kaleidoscopic image and sound scape, where the audience can participate in a sort of meditation on modern life. The urban planners, thinkers and architects in the film make observations, ask questions about our lifestyle, and provide some possible solution.” The filmmaker’s goal is to really get his audience asking the big questions, “Who are we, how do we live, and where are we going as a species? And can we even do a damn thing about it?”

The film has been screening around the world and has received awards from such renowned festivals as The Aljazeera International Documentary Film Festival in Qatar and Planete + Doc Film Festival in Poland.

“The Human Scale” with “CAPACITY” will screen on Monday, July 15<sup>th</sup> at 7:00 PM at the [Downtown Independent Theater](#), 251 S. Main St. in downtown Los Angeles 90012. Tickets to the screening and accompanying panel discussion are available in advance at [www.dffla.com/tickets](http://www.dffla.com/tickets).

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