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FOR IMMEDIATE RELEASE

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Cal Poly Architecture Department Students To Compete In Furniture Design Exhibition

SAN LUIS OBISPO – Vellum Design Build, a San Luis Obispo design and build firm, is partnering with the College of Architecture and Environmental Design at Cal Poly to host the Twelfth Annual Vellum/CAED Furniture Design Exhibition, competition to benefit the students of Cal Poly in San Luis Obispo. The main event will take place on the 30th + 31st of October, 2015, with the artist’s reception happening from 6:30 to 10:00 pm on Friday the 30th of October. The results of the judging will be announced at the reception. Davidson Furniture has generously offered the use of their Space at 669 Higuera Street in Downtown San Luis Obispo, across from the Mission, to house the main event. The event is free and open to the public.

This juried exhibition will feature design-build furniture by students of the College of Architecture and Environmental Design. Work may include but is not limited to tables, chairs, light fixtures, and other furniture design solutions. The designs must be original and fabricated by the students by themselves or in a team. Entries will be judged on function, individuality, and beauty. This has been a very successful event in years past and seeks to not only celebrate the work of the students but also unite the Cal Poly student community within the larger community context of San Luis Obispo. There are many wonderful benefits derived from the Vellum/CAED furniture exhibit. “Most importantly, it provides a forum for students to expeditiously exhibit their design passions with alacrity and a facility for craft” notes co-organizer Tom di Santo, an associate professor in the Architecture Department. “In addition, one of the many fortunate by-products of the event has been the bridge built between the College and the Community. It is amazing to see so many members of the San Luis Obispo community coming out to support our students and the brilliant design work that they achieve in such a short period of time.”

The panel of judges is comprised of industrial designers, furniture designers, architects, and a professor of Architecture from all over California. The jury will be excellent jury, starting with Erla Dögg Ingjaldsdóttir + Tryggvi Thorsteinsson of MINARC and mnmMOD in Santa Monica and Iceland. They will also lecture as part of the Hearst Lecture Series the day before the competition (at the Cal Poly SST mezzanine 03-213 at 5:00 pm), They direct projects in architecture, interiors, furniture and architectural products. In addition, there is Steve Lee of Aprilia Design in LA, focusing on architecture and product design. Clare Olsen of the Cal Poly Architecture Department is also the principal architect at CoCo. TJ Esser is a former Cornell Professor and now works as a designer at Vellum Design Build. He is also a past winner from a past Vellum/CAED Furniture competition, earning accolades for his box beam coffee table.

“Our motivation for this competition is to inspire creative thought and practice and to challenge students and faculty to the boundaries of material and design,” said Paul Abbott, principal of Vellum Design Build and an alumnus of the Construction Management Department in the CAED. “We at Vellum Design Build believe good design engages life and facilitates better living, and what better medium to explore the human interface with design than a chair, lamp or a table? All potential entrants seem very excited about the opportunity to reinvent the mundane and reveal their individual style and talents.”

The winning entries will be displayed, and the public will have an opportunity to silently vote for their people’s choice award of the entries at the reception and through the weekend showing of pieces. The vote will end at 4:30 p.m. on the 31st of October.

About Vellum Design Build:

Vellum Design Build is a custom home builder and interior design firm that explores modern living through innovative design. For more information on the design competition, exhibit and people’s choice vote, call Vellum Design Build at 805-784-0487. Vellum Design Build is located at 811 El Capitan Way, Suite 230 in San Luis Obispo.

For information on the Vellum/CAED Furniture Design Exhibition, contact Tom di Santo at tdisanto@calpoly.edu

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