CALIFORNIA POLYTECHNIC STATE UNIVERSITY  
San Luis Obispo, California 93407  
ACADEMIC SENATE  

MINUTES OF THE  
ACADEMIC SENATE RETREAT  
Friday, September 16, 2011  
UU220, 1:30 to 5:30pm

I. Welcome – Rachel Fernflores, Academic Senate Chair, welcomed everyone and announced the topics for discussion: strategic planning and budget and long range planning. In addition, the Academic Senate activities for the year were discussed briefly, including a plan to form several task forces and address changes to curriculum.

II. Reports:
   A. Provost Robert Koob – Budget and Enrollment Management: Due to the marginal cost of funding students and the recent budget reductions, Cal Poly is not receiving adequate funds to support the students it’s asked to educate. The 2011-2012 resident enrollment is 16,138 FTEs with an additional 1,258 non-resident FTES. This year Cal Poly experienced a 3% increase in its show rate.

   B. President Jeff Armstrong – Strategic Planning and University Campaigns: Capital campaign is a very important part of fundraising but will only be successful if it’s connected to what we are doing as a campus. Corporate and private partnerships are also considered important. A proposal will be submitted in October for an increase of $750-$780 in the form of a student success fee.

III. Presentations:
   A. Bonnie Murphy, AVP Commercial Services & Executive Director Cal Poly Corporation – PowerPoint presentation is available at: http://www.academicsenate.calpoly.edu/meetings_calendar.html

   B. Chip Visci, AVP Strategic Communications and University Advancement – PowerPoint presentation is available at: http://www.academicsenate.calpoly.edu/meetings_calendar.html

IV. Group Discussions and Group Reports:

Group Questions – Comprehensive Polytechnic University & Excellence:
1. Which strategic imperatives and indicators of progress that the President has identified are most closely tied to the key principle “Learn by Doing”?

2. What are the top three long term indicators of learn by doing, Cal Poly style? Are there any not already on the President’s list that should be there?

3. The Academic Senate Budget and Long Range Planning Committee (BLRP) is the main body that exercises the Academic Senate’s “advisory powers” over the budget. What does
the BLRP need to know regarding the budget and long term planning in order to help the university move forward successfully with a plan to support and maintain our learn by doing philosophy?

**Group Questions – General Questions:**

1. How can we endorse and move forward the “Key Principles” and “Strategic Imperatives” on which the President invites us to focus?

2. Can we identify limitations in making progress on the key principles and strategic imperatives? How can those limitations be overcome?

3. Based on the reflections in the 2011-2012 year end report of the Academic Senate Budget and Long Range Planning Committee (BLRP), what can the BLRP do to represent faculty interests in exercising advisory powers over the budget and participating in long range planning? Additionally, what does the BLRP need to be successful in these endeavors?

**Group Questions – Learn by Doing:**

1. Which strategic imperatives and indicators of progress that the President has identified are most closely tied to the key principle “Learn by Doing”?

2. What are the top three long term indicators of learn by doing, Cal Poly style? Are there any not already on the President’s list that should be there?

3. The Academic Senate Budget and Long Range Planning Committee (BLRP) is the main body that exercises the Academic Senate’s “advisory powers” over the budget. What does the BLRP need to know regarding the budget and long term planning in order to help the university move forward successfully with a plan to support and maintain our learn by doing philosophy?

**Group Questions – Student Success:**

1. Which strategic imperatives and indicators of progress that the President has identified are most closely tied to the key principle “Student Success”?

2. What are the top three long term indicators of student success? Are there any not already on the President’s list that should be there?

3. The Academic Senate Budget and Long Range Planning Committee (BLRP) is the main body that exercises the Academic Senate’s “advisory powers” over the budget. What does the BLRP need to know regarding the budget and long term planning in order to help the university move forward successfully with achieving greater student success?

V. Adjournment: 5:30 pm

Submitted by,

Gladys Gregory
Academic Senate