2017-2022 Strategic Plan: **Timeline to Launch**

- **Senior Student Affairs Leadership Retreat**: Strategic visioning for desired future state of Student Affairs in 2022, including themes and outcomes.

- **Campus-wide Engagement Circles**: Led by SA Leaders, Circles engage staff, students and faculty representatives for input on: What we need to get to this vision? How will students change over next five years? What will student life be like in five years? What will students and campus require from Student Affairs in five years? If we did this better than anywhere else, what would it look like? (Included 88 staff, 32 students and 19 faculty in the 2016 Engagement Circles).

- **Leadership Strategy Summit**: SA Leadership Team collaborates to determine what we need to **Avoid, Achieve, Preserve and Eliminate** to reach desired state vision and uncover themes to address in strategic planning. (Emerging themes listed on reverse.)

- **Strategic Plan Development**: **Strategic Plan Steering Committee** develops division-wide goals (aligned with University Strategic Plan, Graduation Initiatives and SA mission, vision and values), imperatives that support these goals and measurable initiatives/action plans that drive imperatives.

- **Final Edits & Approvals**: Strategic Plan content final editing and approvals for publishing.

- **Publication & Communications Campaign**: Multi-media design and publication initiates. Develop comprehensive communication plan for all constituent groups through multiple platform delivery.

- **2017-2022 Strategic Plan Launch and Implementation**: Execute communication plan with senior campus leadership at forefront. Launch plan to SA division early September 2017 (before Fall Quarter), launch to campus at start of Fall 2017, and launch first year initiatives beginning Oct 2017.

---

**Timeline**

- **Sr. Leadership Retreat**: Strategic Visioning
- **Leadership Strategy Summit**: SA Leadership Team collaborates to determine what we need to **Avoid, Achieve, Preserve and Eliminate** to reach desired state vision and uncover themes to address in strategic planning. (Emerging themes listed on reverse.)
- **Strategic Plan Development**:
  - **Launch Steering Committee**: Strategic Plan Steering Committee develops division-wide goals (aligned with University Strategic Plan, Graduation Initiatives and SA mission, vision and values), imperatives that support these goals and measurable initiatives/action plans that drive imperatives.
  - **Final Edits & Approvals**: Strategic Plan content final editing and approvals for publishing.
  - **Publication & Communications Campaign**: Multi-media design and publication initiates. Develop comprehensive communication plan for all constituent groups through multiple platform delivery.
- **2017-2022 Strategic Plan Launch and Implementation**: Execute communication plan with senior campus leadership at forefront. Launch plan to SA division early September 2017 (before Fall Quarter), launch to campus at start of Fall 2017, and launch first year initiatives beginning Oct 2017.
**Emerging Themes**

- Enhance diversity & inclusion
- Bolster the Student Affairs culture for staff
- Grow fundraising and sponsorship
- Student success & student development
- Increase technology & reduce inefficiencies and obstacles
- Define what it means to be a 24/7 campus and define associated resource and infrastructure needs
- Increase partnerships (particularly with Academic Affairs) and reduce silos
- Assessment & outcomes; solve the access to and utilization of data issue
- Increase school spirit

**Steering Committee Scope:**

Craft a comprehensive strategic plan for Student Affairs to serve as a tool for action and decision-making from 2017-2022

**Charge:**
- Develop 3-4 broad division-wide goals that support pre-planning input
- Design 4-5 imperatives that support each goal
- Create measurable and specific initiatives/action plans to drive each imperative

<table>
<thead>
<tr>
<th>Timeline</th>
<th>Senior Leader Deliverable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug 30, 2016</td>
<td>Steering Committee Kick-Off meeting to review/agree on process and framework for 2017-2022 Strategic Plan.</td>
</tr>
<tr>
<td>Nov 28, 2016</td>
<td>Bring input for 4-5 imperatives to support each goal. Assign senior leaders to each imperative for next phase.</td>
</tr>
<tr>
<td>Jan 3, 2017</td>
<td>Bring suggestions for initiatives/action plans to drive imperatives assigned to each senior leader.</td>
</tr>
<tr>
<td>Feb 6, 2017</td>
<td>Bring suggestions for initiatives/action plans to drive imperatives assigned to each senior leader.</td>
</tr>
<tr>
<td>Mar 28, 2017</td>
<td>Provide final draft Strategic Plan 2017-2022 to Keith for review.</td>
</tr>
</tbody>
</table>