MEETING OF THE ACADEMIC SENATE  
Tuesday, October 4, 2005  
UU220, 3:10 to 5:00pm

I. Minutes: none.

II. Communication(s) and Announcement(s):

III. Reports:
   A. Academic Senate Chair:
   B. President's Office:
   C. Provost's Office: Detweiler, Provost: report on institutional priorities (pp. 2-7).
   D. Statewide Senators:
   E. CFA Campus President:
   F. ASI Representatives:
   G. Other:

IV. Consent Agenda:

V. Business Item(s):
   A. Resolution on Name Change for the College of Agriculture: Wehner, DeanJCAGR, first reading (pp. 8-10).
   B. Resolution on Amendment to the Constitution of the Faculty: Executive Committee, first reading (pp. 11-12).

VI. Discussion Item(s):

VII. Adjournment:
Institutional Priorities for July 2005 through June 2006

Budget and Enrollment Management

- continue to implement a strategy of "mixed funding" to sustain institutional quality, combining (a) State support; (b) student fees; (c) donations (advancement); (d) grants/contracts; (e) Continuing Education and self-supported programs; and (f) auxiliaries

- accommodate 2.5 percent enrollment growth in 2005-06 and plan for 2.5 percent annual growth for the following four years

- continue to implement a strategy to build Summer Quarter enrollment to 25 percent of the regular academic year enrollment

- encourage efficiency through innovation and use of technology

University Advancement

- implement a University-wide strategy for sustained advancement support at a high level following the successful Centennial Campaign; set specific fundraising targets for various units so as to attain a campus-wide goal of $40 million

- form a philanthropic foundation to aid expansion of the University's endowed programs
Faculty Recruitment and Faculty Development

- support the college deans' efforts to recruit and retain high-quality faculty as the institution absorbs faculty retirements and accommodates enrollment growth

- encourage the professional development of faculty as teachers and scholars; emphasize explicit faculty development plans for all tenure-track faculty

- provide incentives and support to encourage faculty research and professional development

Grants and Funded Projects; Research and Graduate Study

- implement a strategy to achieve a substantial increase in grants and funded projects to support faculty professional development and expansion of University service; attain a campus-wide increase of 10 percent in grant applications over last year

- review the status of graduate programs and develop a strategic plan for expansion of graduate enrollment; identify opportunities for new graduate programs that fit the needs of California's workforce and Cal Poly's mission

Student Housing

- provide oversight for construction and management of Poly Canyon Village; the project will be completed in phases with large numbers of units becoming operational in 2008 and 2009

    determine amenities and services for Poly Canyon Village

- develop a strategy for expansion of University Union, recreation, student life, and other services to accommodate the University's growing residential community
Faculty/Staff Housing

- provide oversight for construction and management of the Bella Montana faculty/staff housing project, which will be operational in 2006-07

- develop a strategy for additional faculty/staff housing support in addition to the Bella Montana project

Master Plan Implementation

- provide oversight for construction of the Engineering IV project and the Construction Management facility; proceed with modest renovations in selected Architecture and Engineering facilities

- give high priority to planning and funding the Science Center project; be creative in providing research space and aggressive in raising private funds to augment State support of this project

- provide oversight for construction of the Bonderson Projects Center and the renovation of Mustang Stadium (Phase 1), which are primarily supported with non-State funds

- continue development of plans for the Library expansion project
Student Success

- encourage college deans to monitor student progress and to implement specific plans to enhance graduation rates and time-to-degree rates

- reduce "bottleneck classes" and improve the schedule of general education and support classes

- expand Summer Quarter class offerings

- improve the system for students seeking to change their academic major; provide more guidance for such students and more opportunities to change majors

- reduce or streamline degree requirements where appropriate

- revise registration and scheduling policies where appropriate

- implement Poly Progress as a tool to monitor students' progress toward graduation and to improve academic advising

- implement the First Year Initiative program to aid freshmen with a successful transition to college life

Enhancement of K-12 Science and Mathematics Education

implement a strategy to graduate more K-12 science and mathematics teachers from Cal Poly

- expand University programs to support science and mathematics teachers who are already working in the K-12 schools

- support programs that encourage K-12 students to pursue careers in science, technology, engineering, and mathematics

- expand the activities of the University Center for Excellence in Science and Mathematics Education; build alliances with private industry to aid K-12 science and mathematics education
Technology Park

- implement plans for a Cal Poly technology park using non-State funds; complete the planning and funding to implement Phase 1, a facility of 25,000 square feet with appropriate tenants and business plan

Student Administration Technology Project

- complete implementation of the Common Management System student administration project; system to be fully operational in Fall 2006

Student Fees Strategy

- conduct a student fee referendum during Winter Quarter 2006 to seek an appropriate increase in the Instructionally Related Activities (non-Athletics IRA fee)

- develop a strategy for adjusting students fees to support expansion of ASI, Recreation Center, and University Union services to accommodate a growing residential student community
Cal Poly

Short-Term Priorities 2005-06

• Secure Science Center project
• Secure Construction Management Building
• Attain private funding for Mustang Stadium project
• Vice President for Advancement search
• Dean of CLA search
• Dean of Library Services search
• Renovation of CAED/CENG labs
• Sea water circulation system (marine studies)
• IRA fee strategy
• Initiate P-16 Council
• Secure private funds for the Engineering Plaza
• Transition of CAGR beef operations
• Continuing Education financial stability
• NCAA certification review of Athletics
• Secure non-State funding for Technology Park
• Implement Biomedical Engineering degree program
• Implement Ethnic Studies degree program
• Review proposal for Latin American Studies minor
• Renovate campus radio station
• Support for interdisciplinary/experimental courses
• Support Institute for Policy Research
• Accreditation of Journalism program
• Implement the Scholars in Residence program
• Stabilize Conference Services
• Form philanthropic foundation
• Ensure Mustang Daily financial stability
• Implement Radio Frequency Identification Technology Center
• Plan management of Bella Montafia faculty and staff housing project
RESOLVED: That the College of Agriculture change its name to College of Agriculture, Food, and Environmental Sciences.

Proposed by: College of Agriculture
Date: September 20, 2005
State of California

MEMORANDUM

To: Robert Detweiler
Provost and Vice President for Academic Affairs

From: Dave Wehner
Dean of Agriculture

Subject: Changing the name of the College of Agriculture

Date: September 16, 2005
Copies: Warren Baker

The College of Agriculture offers a broad array of programs from traditional production agriculture such as Animal Science and Dairy Science to Forestry and Natural Resources; Recreation, Parks, and Tourism Administration; Nutrition; BioResource and Agricultural Engineering; and Wine and Viticulture. Essentially, we have components from each of the other colleges at Cal Poly represented within our program mix. In modern society, the word "agriculture" is typically associated with production of animals or plants for human consumption. The general public is routinely exposed to production agriculture simply by traveling on some of the major highways in the State where they view fields of lettuce, strawberries, and other crops being picked, planted, or irrigated. Because the word "agriculture," by itself, has such a narrow perception, we are requesting permission to change our College name to one which is more inclusive and representative of the diversity of programs that we offer. We also believe that a more inclusive name will help us secure students in the future who are less likely to be coming from traditional agricultural backgrounds.

We developed a strategic vision for the College of Agriculture during the 2003-04 academic year. In one of our vision themes, we set a goal to evaluate the name and structure of the College. In the Spring of 2004, we conducted a survey of the faculty, staff, and students in our College regarding the appropriateness of the name "College of Agriculture" to represent our programs. We received 696 responses from students and 159 responses from faculty and staff. Only 36% of the respondents thought that the name "College of Agriculture" was the most appropriate for our College. A committee was formed to evaluate whether we should change our College name and to develop some possible alternatives. The committee issued their report in January and recommended that the College of Agriculture change its name to the College of Agriculture, Food, and Environmental Sciences.

A national survey of changes occurring in colleges of agriculture was published in 2003 in the *North American Colleges and Teachers of Agriculture Journal*. Of the 52 responding colleges that offered agricultural programs, only 14% still used the name "college of agriculture." Most of the responses indicate that colleges of agriculture had expanded their name to include other
areas of emphasis such as life sciences, environmental sciences, and natural resources. (Note that the current College of Agriculture at Cal Poly was named the School of Agriculture and Natural Resources prior to the early 1990s.)

At a March combined advisory councils meeting, we reviewed our rationale for changing our name with the members of the advisory councils and conducted a survey. The results indicated that we had support for changing our name from 72% of those who responded. Two student forums were held, but student attendance was minimal. A presentation at our Agricultural Student Council meeting indicated that students from traditional production did not support a name change. Final consultation with the faculty and staff occurred through an open forum and via department discussions. In June, the department heads, associate deans, and I made the decision to pursue the name change after the department heads reported positive support from the faculty and staff.

We are requesting that the College of Agriculture become the College of Agriculture, Food, and Environmental Sciences. We believe that the word "food" has universal understanding and since our programs cover the gamut from food production through processing and marketing that it is an appropriate addition to our name. We offer environmental science programs in the form of Forestry and Natural Resources, Environmental Protection and Management, Soil Science, and Earth Sciences so that the words "environmental sciences" help explain what we offer. We are committed to our support of agriculture and our rich tradition of service to the industry such that we want to continue with the word "agriculture" as the first part of our name.

Please let me know if you would like further justification of our request to change the name of the College of Agriculture. I would be happy to make a presentation to the Deans Council covering our request.
WHEREAS, Resolution AS-632-05 entitled "Resolution on Amendment to the Constitution of the Faculty (Representation for the College of Education)" was adopted by the Academic Senate on April 12, 2005; and

WHEREAS, Said resolution added a provision to the Constitution of the Faculty granting colleges with fewer than 30 faculty members two representatives to the Academic Senate; and

WHEREAS, This amendment supersedes the former provision which allowed one senator for every 30 faculty members in a unit not housed within a college. This former provision was placed in the Constitution of the Faculty to accommodate the University Center for Teacher Education prior to its restructuring as a college (now the College of Education); therefore be it

RESOLVED: That the Academic Senate of Cal Poly conduct a General Faculty referendum to amend Article III.1.a of the current Constitution of the Faculty as follows:

Article III, Section 1: Academic Senate Membership

Each college shall elect three senators, plus one senator for each 30 faculty members or major fraction thereof. Any academic unit not housed within a college, which is otherwise not represented within the Academic Senate, shall have an opportunity to obtain representation in the Senate. The unit, upon petition, may be allocated one senator for each 30 full time faculty members or major fraction thereof who are solely affiliated with that unit.

Proposed by: Academic Senate Executive Committee
Date: September 20, 2005
WHEREAS, On June 4, 2004, the Academic Senate approved AS-616-04RD&BK, Resolution on the Proposal to Rename the University Center for Teacher Education to the College of Education; and

WHEREAS, On June 28, 2004, President Baker approved this resolution; and

WHEREAS, The Constitution of the Faculty specifies that a minimum of three senators represent each college in the Academic Senate; and

WHEREAS, The College of Education currently has only fourteen faculty members; therefore be it

RESOLVED: That the Academic Senate of Cal Poly conduct a General Faculty referendum to amend Article III.1.a of the current Constitution of the Faculty as follows:

Article III, Section 1: Academic Senate Membership

a. Colleges with fewer than 30 faculty members shall elect two senators. All other colleges shall elect three senators, plus one senator for each 30 faculty members or major fraction thereof. Any academic unit not housed within a college, which is otherwise not represented within the Academic Senate, shall have an opportunity to obtain representation in the Senate and/or University committees through a petition to the Academic Senate Executive Committee. The unit, upon petition, may be allocated one senator for each 30 full time faculty members or major fraction thereof who are solely affiliated with that unit.

Proposed by: Academic Senate Executive Committee
Date: January 25, 2005